

BA IN HOTEL AND RESTAURANT MANAGEMENT (TAUGHT IN BULGARIAN)

Brief presentation of the program: Training in the program continues three years and provides a Professional bachelor degree. Covers general education; auditorium lectures in the field of tourism management company, business planning, equipment for hotels and restaurants, information systems for booking and accommodation, the economics of tourism, marketing policy in tourism, business communications in a foreign language, professional ethics; extracurricular learning modes; intensive study of two foreign languages - French and German. Training is practically oriented and includes preparation of marketing strategy of the hotel/restaurant, an analytical report on restaurants, cases in professional ethics, analysis of the professional environment, probation practice and an analytical report in a foreign language, independent work and studies in hotel and restaurant management and professional terminology in the foreign languages that are in the program.

Major and professional qualification

Major: Hotel and restaurant management

Qualification: Manager

PPROGRAM

First semester courses

BASIC COURSES

BAHR121 German language 150 academic hours, 6 credits

BAHR131 French language 150 academic hours, 6 credits

BAHR149 Marketing introduction 30 academic hours, 3 credits

BAHR150 Applied sciences 30 academic hours, 3 credits

BAHR151 Micro and Macroeconomics 30 academic hours, 3 credits

BAHR156 Cuisine and culinary technology - I part 30 academic hours, 3 credits

BAHR157 Restaurant management introduction - I part 30 academic hours, 3 credits

BAHR158 Hotel management introduction - I part 30 academic hours, 3 credits

BAHR159 Hotel and Restaurant equipment 30 academic hours, 3 credits

Second semester courses

BASIC COURSES

BAHR221 German language 150 academic hours, 6 credits

BAHR231 French language 150 academic hours, 6 credits

BAHR251 Second foreign language – French 90 academic hours, 3 credits

BAHR252 Second foreign language – German 90 academic hours, 3 credits

BAHR253 Second foreign language – English 90 academic hours, 3 credits

BAHR254 Second foreign language – Dutch 90 academic hours, 3 credits

BAHR255 Second foreign language – Russian 90 academic hours, 3 credits

BAHR256 Cuisine and culinary technology - II part 30 academic hours, 3 credits

BAHR257 Restaurant management introduction - II part 30 academic hours, 3 credits

BAHR258 Hotel management introduction - II part 30 academic hours, 3 credits

BAHR259 Professional Ethics 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

BAHR260 Practice - Basic techniques in hotel and restaurant management

30 academic hours, 3 credits

BAHR261 individual work - first foreign language – French 30 academic hours, 3 credits

BAHR262 individual work - first foreign language – German 30 academic hours, 3 credits

Third semester courses

BASIC COURSES

BAHR321 German language 150 academic hours, 6 credits

BAHR331 French language 150 academic hours, 6 credits

BAHR351 Second foreign language – French 90 academic hours, 3 credits

BAHR352 Second foreign language – German 90 academic hours, 3 credits

BAHR354 Restaurant management organization 30 academic hours, 3 credits

BAHR355 Information systems of reservation and accommodation in hotel management

30 academic hours, 3 credits

BAHR356 Types clientele and interaction with it 30 academic hours, 3 credits

BAHR361 Second foreign language – English 90 academic hours, 3 credits

BAHR362 Second foreign language – Dutch 90 academic hours, 3 credits

BAHR363 Second foreign language – Russian 90 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

BAHR364 Practice "Modern culinary technology" 30 academic hours, 3 credits

BAHR365 Practice in "Restaurant management organization" 30 academic hours, 3 credits

BAHR366 Practice analysis - first foreign language – French 30 academic hours, 3 credits

BAHR367 Practice analysis - first foreign language – German 30 academic hours, 3 credits

BAHR368 Workshop on language skills – second foreign language – German

30 academic hours, 3 credits

BAHR369 Workshop on language skills - second language – English 30 academic hours, 3 credits

BAHR370 Workshop on language skills - second language – Dutch 30 academic hours, 3 credits

BAHR371 Workshop on language skills - second language – Russian 30 academic hours, 3 credits

BAHR372 Workshop on language skills - second language – French 30 academic hours, 3 credits

Fourth semester courses

BASIC COURSES

BAHR420 German language B2 150 academic hours, 6 credits

BAHR430 French language B2 150 academic hours, 6 credits

BAHR451 Second foreign language – French 90 academic hours, 3 credits

BAHR452 Second foreign language – German 90 academic hours, 3 credits

BAHR455 Basics of business management 30 academic hours, 3 credits

BAHR457 Restaurant management 30 academic hours, 3 credits

BAHR458 Hotel management an organization 30 academic hours, 3 credits

- BAHR461 Second foreign language – English** 90 academic hours, 3 credits
BAHR462 Second foreign language – Dutch 90 academic hours, 3 credits
BAHR463 Second foreign language – Russian 90 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

- BAHR460 Practice - Real professional environment** 30 academic hours, 3 credits
BAHR464 Practice – Restaurant management events 30 academic hours, 3 credits
BAHR465 Practice – Hotel management events 30 academic hours, 3 credits
BAHR466 Practice - Theme evenings organization in the restaurant management
30 academic hours, 3 credits

Fifth semester courses

BASIC COURSES

- BAHR549 Professional terminology and business communication - first foreign language – French**
120 academic hours, 3 credits
BAHR550 Professional terminology and business communication - first foreign language – German
120 academic hours, 3 credits
BAHR553 Legal regulation of tourism activities 30 academic hours, 3 credits
BAHR554 Tourist product marketing 30 academic hours, 3 credits
BAHR559 Accounting tourist enterprise 30 academic hours, 3 credits
BAHR560 Sociology of nutrition 30 academic hours, 3 credits
BAHR565 Professional terminology - second language – French 120 academic hours, 3 credits
BAHR566 Professional terminology - second language – German 120 academic hours, 3 credits
BAHR570 Professional terminology - second language – English 120 academic hours, 3 credits
BAHR572 Professional terminology - second language – Dutch 120 academic hours, 3 credits
BAHR573 Professional terminology - second language – Russian 120 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

- BAHR569 Internship and course project "Object analysis"** 12 credits

Sixth semester courses

BASIC COURSES

- BAHR649 Professional terminology and business communication - first foreign language – French**
120 academic hours, 3 credits
BAHR650 Professional terminology and business communication - first foreign language – German
120 academic hours, 3 credits
BAHR653 Human Resources Management 30 academic hours, 3 credits
BAHR654 Management of tourist enterprise 30 academic hours, 3 credits
BAHR667 professional terminology – second foreign language – French
120 academic hours, 3 credits
BAHR668 professional terminology – second foreign language – German
120 academic hours, 3 credits
BAHR671 professional terminology – second foreign language – English
120 academic hours, 3 credits
BAHR672 professional terminology – second foreign language – Dutch
120 academic hours, 3 credits
BAHR673 professional terminology – second foreign language – Russian
120 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

BAHR666 Pre-graduation internship and first foreign language analytical report 18 credits